

2018 Annual Report



Moon, Adopted 10/2017

2018 in Review

A Year of Innovation

2018 has been the most innovative year at our shelter, with new operating procedures, new avenues for adoption, and new lifesaving measures.

At the beginning of the fiscal year, we were presented with a challenge: to envision new ways of thinking and doing that would maximize live outcomes. We are proud to say that we have made great strides towards saving as many lives as possible through the hard work of our staff, community partners, and public support.

We have modified our intake procedure to offer alternatives to surrendering pets and returning community cats to the field. We have allocated more funds to veterinary services, and are now treating more medical cases than ever before. We are regularly and enthusiastically holding adoption specials and attending adoption events throughout the year. These efforts are making a real difference.

Every pet you see in this presentation has either been adopted to a loving family or transferred to a reputable rescue. They are a living testament to the progress that our department has made. It hasn't always been easy, but their lives are worth the effort. We know there is still work to be done. But for a moment, I invite you to take a look at how far we've come.

For the Animals,
Kara Montiel
Kara Montiel
Animal Services Manager



2018 Highlights

Accomplishments

Goal: Maximize Adoptions

- Highest number of adoptions ever. Outweighed all other outcomes.

Goal: Increase Returns to Owner

- Successful Microchip drives
- Community Outreach
- Diligent Contact Efforts

Goal: Boost Medical Support

- Allocated additional funds to medical cases
- Initiated Veterinary Technician Internships (Texas State, SMHS)

Goal: Expand Foster/Volunteer Program

- Extended the foster program to all volunteers.

Goal: Maintain Public Outreach and Education

- School Events
- Civic Events
- Awareness/Safety Demos

Hank the Senior Cow Dog, Transferred 11/2017

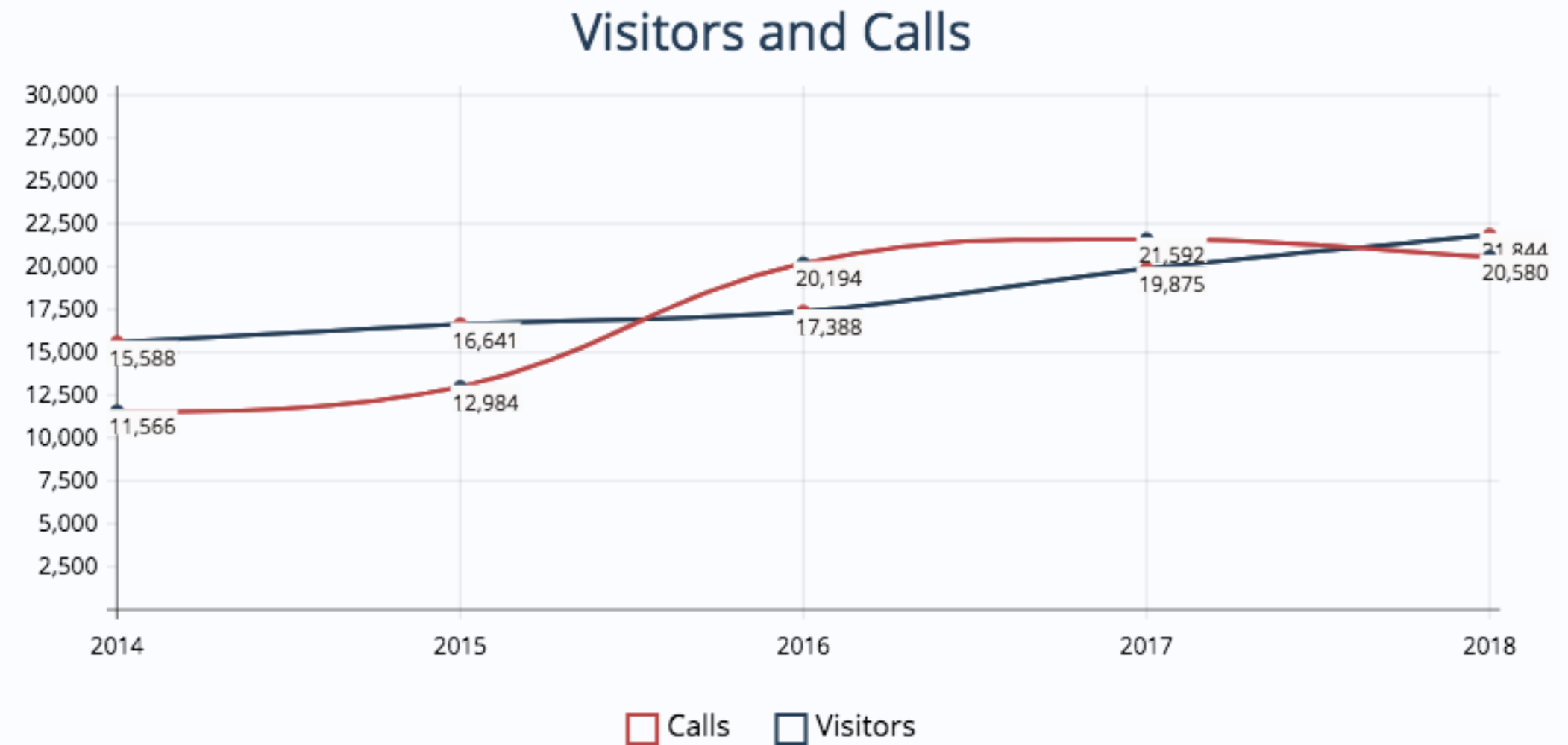


Lilly, Adopted 03/2018

Making New Strides

Visitors & Calls

We welcomed 21,844 visitors this year
*9.9% increase from the previous year



We also received 20,580 calls this year
*5% decrease from the previous year

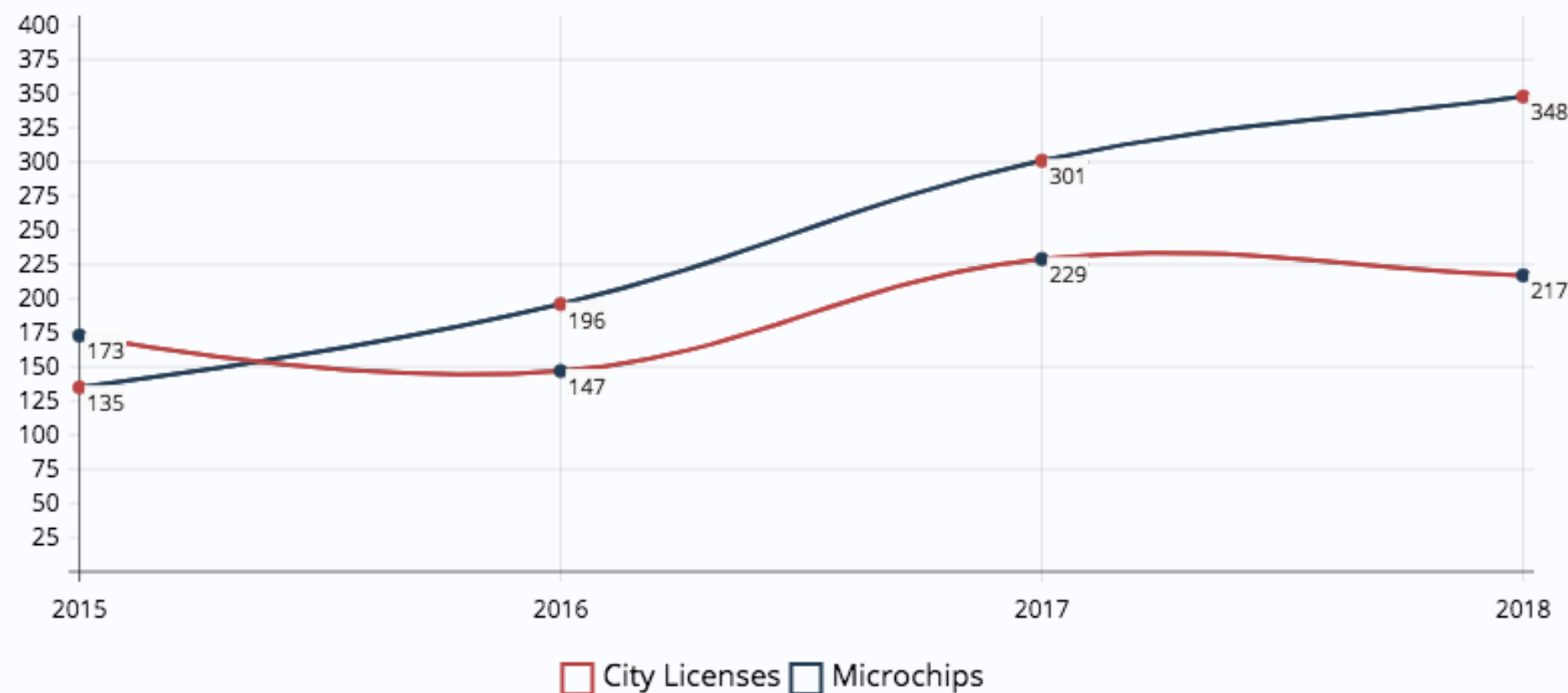
Empowering our Community

Owner Services

We issued 348 microchips this year to assist owners in finding lost pets.

*15.6% increase from the previous year.

Microchips and City Licenses



We also issued 217 city licenses this year, ensuring that pets are accounted for and up to date on rabies vaccinations

*5% decrease from the previous year.



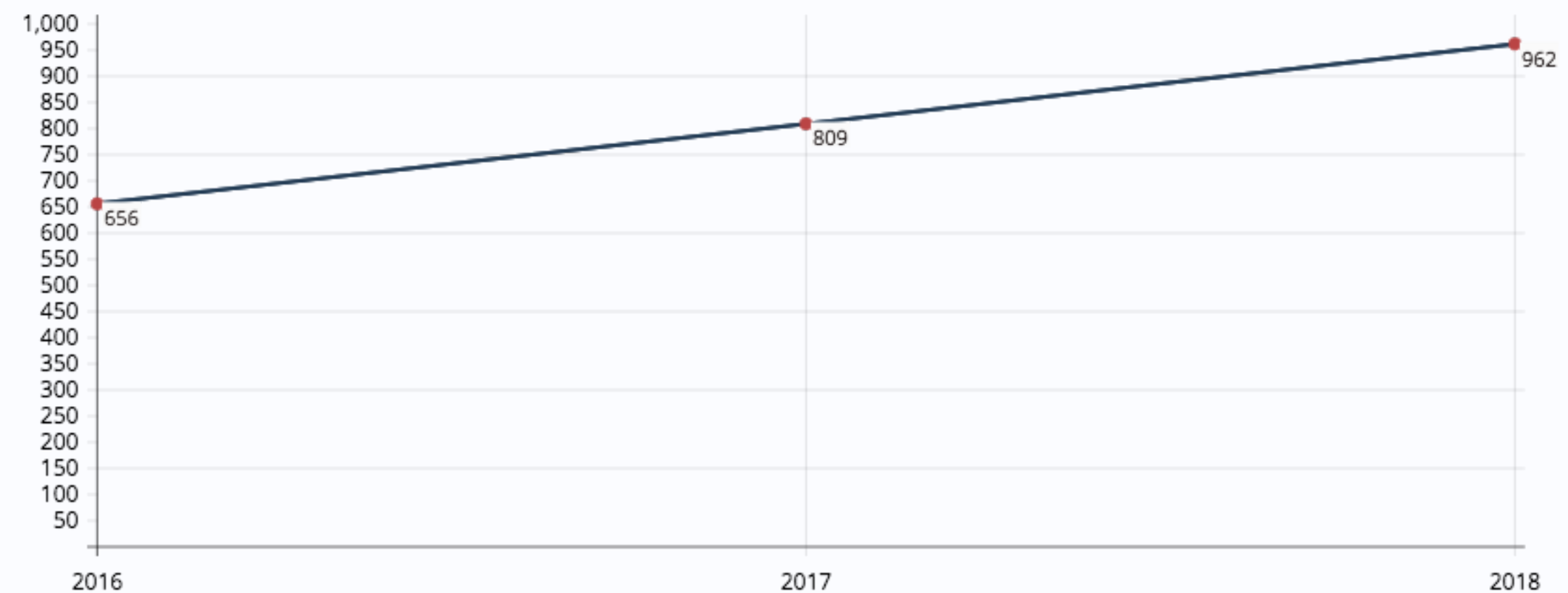
Facilitating Wellness

Medical Services

We continue to increase our spay and neuter surgeries at a record rate of 962 in FY 2018.

* 16% increase from the previous year.

Spay and Neuter Surgeries





Opening New Doors

Intake and Outcome

5,102 animals were brought into the shelter this year, a 15% decrease from last year. Of those, 4,103 were cats and dogs. This reduction in intake is due to the new intake policies and alternatives to surrender we enacted this year.

In FY 2018, the San Marcos Regional Shelter had an outcome rate of 4,101 cats and dogs.

CAT AND DOG
INTAKE:
4,103

CAT AND DOG
OUTCOME:
4,101

Reaching New Heights

Outcome Rates

We are continuing to break records and exceed expectations.

ADOPTIONS

1,132

13.2% INCREASE

RETURNS
TO OWNER

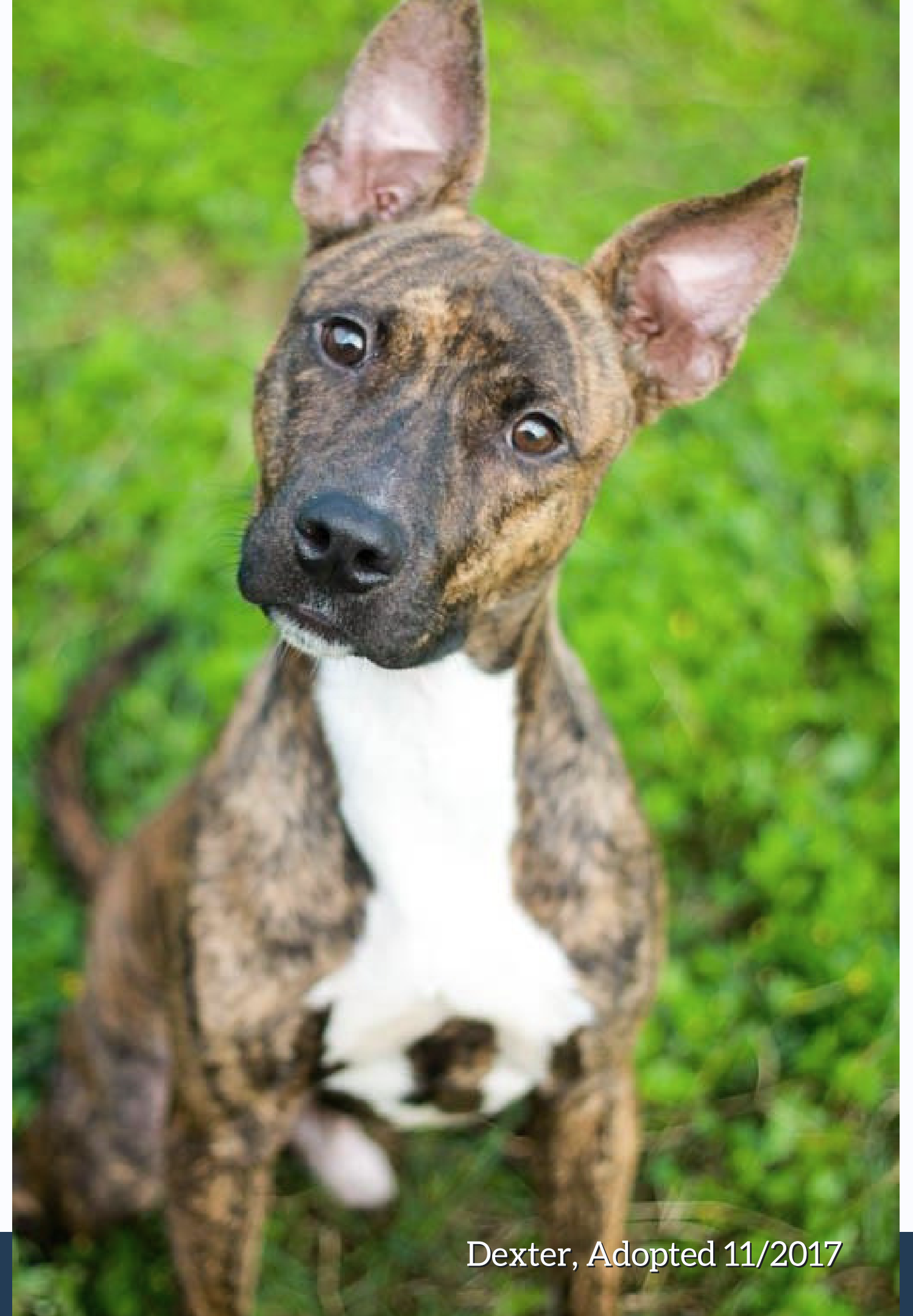
840

1% INCREASE

TRANSFERS
TO RESCUE

1,037

7% INCREASE



Dexter, Adopted 11/2017



The Bottom Line

Outcome Rates

What does all of this mean? It means that the San Marcos Regional Animal Shelter has achieved a **74% Live Outcome Rate in 2018.**



Anastasia, Adopted 01/2018

WHERE ARE THEY NOW? OUR MOST HEARTWARMING SUCCESS STORIES



CAROLINE

Caroline and her sister Maxine were found stray with a severe case of Demodex Mange. The sisters were completely hairless and covered in itchy scabs. Through the weeks, Caroline and Maxine were placed in loving foster homes as they completed their intensive treatment. Maxine sadly passed away due to complications with the severity of her condition, but Caroline continued to grow strong and sassy. She was transferred to Poquita Paws rescue in San Antonio and found a wonderful forever family!



CINDER

Cinder was found stray with severe burns on his head and ears. His burns were painful and lengthy to treat, and he suffered upper respiratory issues potentially from smoke inhalation. But shelter staff quickly fell in love with this affectionate and loving cat. Cinder's scars made it tricky to catch the attention of potential adopters, but one day he was found by the perfect local family, and he is happy and healthy to this day!



RIVER FAITH

River Faith's story gained local attention when she was found at Rio Vista Park, due to her extreme emaciation and weakness. River Faith was immediately put in emergency care and rehabilitation at Tickle-Blagg Animal Hospital. A kind member of the public put together a GoFundMe to assist with medical bills. The community supported River Faith's recovery with a staggering \$5,000 for her expenses. River Faith was eventually transferred to a foster home, received behavior training, and was adopted by a loving family.

Goals for 2019

Increase Returns to Owner

- Reward system for proactive measures (Rabies Vaccination, Microchip or Spay/Neuter)
- Licensing benefit promotions
- Online licensing options

Expand Adoption Outreach

- Adoption Trailer Received
- Increase PetSmart presence
- Expand opportunities throughout Hays Co.
- Reinvigorate the shelter's social media presence via the Community Outreach Coordinator

Veterinary Team

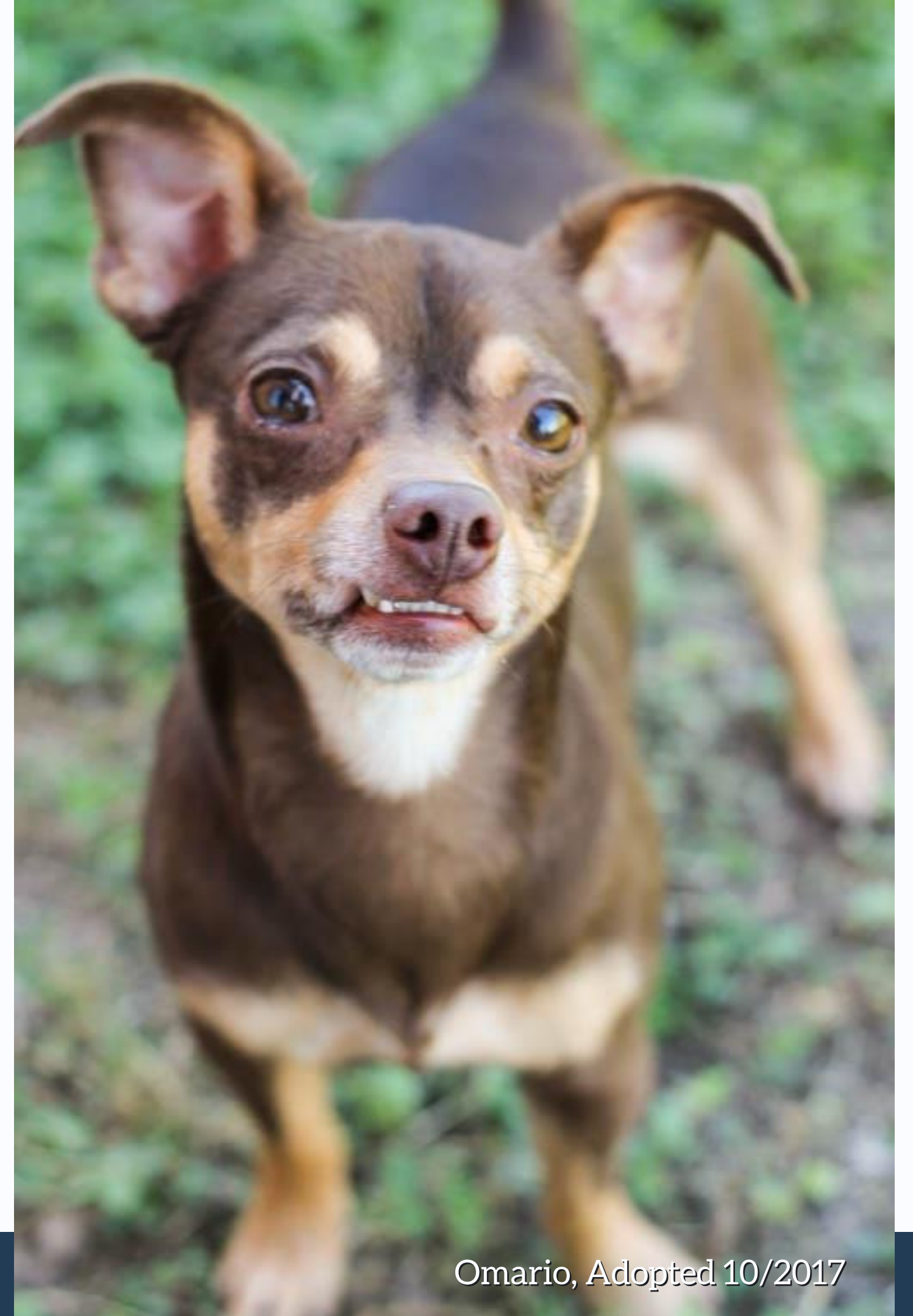
- Donation fund established for community spay/neuter assistance
- Donation fund established for complex medical cases
- Increase veterinary time/services on-site
- Addition of second full time veterinary technician

Volunteer/Foster Program

- New Program Coordinator
- Develop/Establish specialized teams
- Supplement operational needs

Improved Cat Programs

- Community Cat Return to Field- shelter cats
- Trap/Neuter/Return assistance for property owners/caretakers
- Barn Cats for Adoption-fee waived



Omario, Adopted 10/2017

Leo, Adopted 12/2018



Minxy, Adopted 02/2018



Oscar, Adopted 05/2018



THANK YOU!
Our success would be impossible
without community support